



Development Report

December '17 – November '18



Objectives for 2018

Greens

The WCGBA recruited one of the UK's top turf consultants to provide a series of seminars. The first one took place last winter for Clubs in North East Wales (Flintshire and Wrexham). Unfortunately, after extensive advertising and multiple emails to Clubs, only 1 Club from Flintshire and 2 from Wrexham attended.

If there had been a better uptake, we could have then set up a greensmans section for the sharing of knowledge and equipment.

Engagement

Last year's report identified several opportunities where Clubs could engage with their local communities in 2018. E.g.

- WI (Women's Institute) - Healthy Living week (11th to 15th June).
- Beavers, Cubs and Scouts - Helping young persons obtain additional badges.
 - Sports Activity Badge – Taking part in a sport for at least 6 weeks
 - Skills Challenge award - First part is to try a new sport

To the best of my knowledge, I am not aware of any Clubs engaging with the above initiatives.

To increase your memberships you must engage with your local community.

In May, Mark Tami (MP) and Jack Sargeant (AM) came to Connah's Quay Bowling Club to learn about Bowl4Life and have a few ends. Jack was so impressed with Bowl4Life that he was then going to do a presentation at the Assembly in Cardiff.



Jack Sargeant (AM) in action at Connah's Quay

BCUHB (Betsi Cadwaladr University Health Board)

I have been invited by the Health Board to attend the Engagement Practitioners Forums. The first one I attended was on the 20th November at Glyndwr University in Wrexham.

The next two meetings are:

- 29th January '19 - Coleg Cambria, Northop - Social Isolation
- 26th March '19 - Glyndwr University - Get Moving

Hopefully I will be doing a presentation in the March meeting, which would be perfect as it coincides with the opening of the greens.

Managed GP Practices and hospitals - We have been given approval to create 3 slides for display on their information monitors. Also, we now have approval to display our promotional leaflets in NHS sites.

North East Wales Wellbeing Network Programme

I have also attended meetings organised by the North East Wales Wellbeing Network Programme. These events are organised by FLVC (Flintshire Local Voluntary Council) and AVOW (Association of Voluntary Organisations in Wrexham). They meet 6 times a year.

Each council in North Wales has a wellbeing plan developed by their PSB (Public Services Board). We need to be more proactive in promoting the physical and social benefits of bowls.

I will contact the other CVCs in North Wales over the winter period

- **Denbighshire:** DVSC
- **Conwy:** CVSC (Community & Voluntary Support Conwy)
- **Gwynedd:** Mantell Gwynedd
- **Anglesey:** Medrwn Môn

EYST (Ethnic Minorities and Youth Support Team Wales)

Gwynedd is the only area in Wales where we have ethnic minorities playing bowls, thanks to Dave Jones the Gwynedd Area Development Officer.

Due to these low numbers I spoken to Lee Tiratira at EYST. Hopfully I will meet with Lee again in December and then get the go ahead to do a presentation to EYST in January '19.

Public Health Wales

Currently setting up a meeting with Rachel Lewis (Principal Public Health Practitioner) after receiving the below email from Teresa Owen.

Dear Mr Walker

Thank you for your email and helpful information. It has taken a little while for your letter to reach me, but you now have my correct details (see below).

I am very interested in your work given our priority advice on 'Let's Get Moving, North Wales'. I have forwarded your letter and leaflet to Rachel Lewis and Leslie Jones who kindly support the Public Health team with this agenda.

Hoping we can highlight your work and perhaps meet in the not too distant future.

Best wishes, Teresa

**Teresa Ann Owen, Cyfarwyddwr Gweithredol Iechyd Cyhoeddus / Executive Director of Public Health
Bwrdd Iechyd Prifysgol *Betsi Cadwaladr* University Health Board**

Dewis

Dewis.wales is the place for information about well-being in Wales. All clubs should promote themselves on this website.

Cooperation / communication

BCGBA

Unfortunately, I cannot give much of an update on the BCGBA. I received an email from Jodie Pritchard (BCGBA – National Development Officer) on the 29th March about a new 5 year strategy. She finished by saying that she would contact the County Development Officers individually to discuss these changes. I am still waiting!!

In previous years I have always attended the 2 BCGBA Development meetings. There have not been any meetings in 2018.

Sport Wales

When Sport Wales had an open meeting in January, I attended on behalf of WCGBA. They were more interested in multi-million-pound developments rather than utilising what was already available like bowling greens.

Bowls Wales

I met with Bowls Wales in May. Alun Jones (Chair) then returned to North Wales in June to watch John Bailey win this year's Senior Merit.

Peter Scott (Financial Officer) can confirm not one penny of the funding shown below in the Sport Wales Investment document (issued July 2018) came to North Wales despite the best efforts of Roger Morgan and Tom Middlehurst.

Investment.		
NGB Investment	2017/18	2018/19
Badminton Wales	£125,329	£161,473
Bowls Wales	£33,149	£23,000
Canoe Wales	£114,286	£111,429
Commonwealth Games Council for Wales	£49,000	£49,000
Cricket Wales	£540,105	£537,902
Disability Sport Wales	£738,346	£743,887
Golf Union of Wales	£350,221	£332,555
Hockey Wales	£565,410	£501,475
RYA Cymru-Wales	£170,921	£157,648
Swim Wales	£335,582	£246,848
Table Tennis Association of Wales	£120,730	£161,787
Tennis Wales	£185,420	£180,784

Investment.		
NGB Elite Investment	2017/18	2018/19
Badminton Wales	£81,000	£86,000
Bowls Wales	£103,600	£100,000
Canoe Wales	£275,500	£263,500
Commonwealth Games Council for Wales	£129,767	£129,767
Cricket Wales	£85,000	£85,000
Disability Sport Wales	£342,000	£335,000
Golf Union of Wales	£148,500	£148,500
Hockey Wales	£95,000	£120,000
RYA Cymru-Wales	£249,000	£232,000
Swim Wales	£620,000	£620,000
Table Tennis Association of Wales	£53,300	£53,300
Tennis Wales	£91,000	£91,000

County matches

County matches and competitions have been promoted on social media this year to try and attract more spectators, but as in previous seasons there has been too many clashes with other events.

Area Development Officers are:

Flintshire – Vacant

Glyndwr – Stuart Lewis (Bryn Newydd)

Gwynedd – Dave Jones (Caernarfon)

Wrexham – Geoff Pugh (Esclusham)

Simon Walker
27th November '18