

WCGBA

Press Officer's Report 2018

Once again it has been my privilege to report on the ups and down of the season. All County games for Seniors, Ladies and Juniors were covered and the feedback from players, officials and media contacts has been a very positive one.

2018 also saw my reports included on the Bowls Wales website – an organisation featuring all bowls codes in Wales. This gives us another platform on which to promote Crown Green. TV and Radio coverage continue to be elusive, but we keep trying.

Three features concerning different aspects of the game were also sent to the WCGBA website. The role of the referee, safeguarding and looking at ways to increase membership at club level. The aim of any feature is not that of a 'dos' and 'dont's' list, rather a starting point for discussion.

There were more fun profiles this year and a big 'thank you' to everyone who agreed to take part. More 'victims' are scheduled for the 2019 season.

We had much to celebrate on both a team and individual level this year. Our Juniors did exceptionally well as a team and Wales had the BCGBA Junior Champion once again. It was a thrill to be there at the Champion of Champions in September with Wales taking the men's and the ladies titles in the same year. This is quite unique in the history of the championship. With the British Ladies Championship title also claimed by Wales we have much to be proud of.

Jeanette Higham
WCGBA Press Officer